

CITY OF ST. PETERS
TEMPORARY SIGN, FLAG, BALLOON (AIR DANCER), SEARCH LIGHT, AND COLD AIR BALLOON
INFORMATION

GENERAL SIZE AND LOCATION REQUIREMENTS: (SEE CITY CODE SECTION 405.750 FOR SPECIFIC REGULATIONS)

- May be located on the wall of a building or outside the city-right of way (approximately 12 feet back from the street edge)
- May be a **maximum** size of:
 - Commercial/industrial districts (wall mounted): 32 square feet or 5% of the wall area, whichever is greater.
 - Commercial/industrial districts (ground mounted): 32 square feet per side.
 - Residential districts: 6 square feet per side.

NUMBER AND TIME FOR TEMPORARY SIGNS, BANNERS, FLAGS, AND BALLOONS (AIR DANCERS):

- Only 1 temporary *sign/banner* shall be displayed at one time. (56 days per calendar year)
- Only 3 temporary *flags* or 1 *balloon (air dancer)* may be displayed at a time. (56 days per calendar year combined)
- No temporary signs shall be displayed for more than 28 consecutive days.
- Temporary sign/banners and flags/balloons (air-dancer) may be displayed at the same time.
- A **Temporary Sign Permit is required** and must be provided to the Planning Department at City Hall. **(no fee)**

EMPLOYMENT SIGNS:

- Each business is permitted 21 days per calendar year for the posting of a freestanding employment sign.
- Employment signs shall not exceed sixteen (16) square feet in area.
- Only one (1) employment sign may be displayed at a time.
- A **Temporary Sign Permit** is required and must be provided to the Planning Department at City Hall. **(no fee)**

COLD AIR BALLOONS:

- Cold air balloons are permitted at a height not to exceed thirty-two (32) feet.
- Each business is permitted **one** (1) such advertising device per quarter for a period not to exceed seven (7) days.
- Such balloons may **not** be placed on the roof of a building.
- A **Cold Air Balloon Permit is required** and must be provided to the Planning Department at City Hall. **(no fee)**

SEARCH LIGHT:

- Each business is permitted two (2) such advertising devices per calendar year for a period not to exceed seven (7) days each.
- Such devices may not be placed on the roof of the building.
- Search lights may not interfere with the normal use of adjacent property or cause interference to motor vehicle or pedestrian traffic.
- A **Temporary Sign Permit** is required and must be provided to the Planning Department at City Hall. **(no fee)**

PUBLIC SALE (GARAGE SALES), CIVIC EVENTS, REAL ESTATE, AND POLITICAL SIGNS (NO PERMITS REQUIRED):

Permits are not required for public sale signs (“garage sale” or “yard sale”), real estate signs (“for sale” or “for lease”), and civic or political events. Such signs are permitted to be displayed under the following time requirements:

- **Public sale (garage) signs** shall be taken down no later than two (2) days after the event.
- **Civic event signs** shall be taken down no later than 10 days after the event.
- **Real estate signs** may be posted until such time as the lot/space is sold/leased. Maximum size is 32 square feet for undeveloped ground, 16 square feet for vacant commercial/industrial space, and 6 square feet for residential.
- **Political signs** are permitted on private property without time restrictions.

PROHIBITED SIGNS:

The following signage is prohibited under the Zoning and Subdivision Regulations:

- Temporary signs may **not** be affixed to any utility pole including telephone, electric, street and traffic poles.
- Pendants and streamers, unless specifically permitted by Ordinance for “grand openings.”
- Flashing signs.
- Portable changeable copy signs.
- “A” frame style, unless specifically permitted by Ordinance for “produce stands.”

FOR MORE INFORMATION CALL THE PLANNING DEPARTMENT AT: (636) 477-6600, EXT. 1438 OR 278-2244, EXT. 1438