

City of St. Peters

Sign Regulation Summary Chart

Updated 3-15-05

Zoning District	A-1	Res.	C-1	C-2	C-3	C-4	I-1	I-2
Wall Sign			maximum of 5% wall area or 32 square feet, whichever is greater; awning, canopy, and marquee signs anchored to the primary building may be used in place of wall signs.					
Pole Sign	1 per street face/24 sq. ft per face/ 15 feet high	2 for each entry point/ 50 sq. ft./5 ft from arterial/coll.	Not permitted	12 feet high/50 sq. ft per face	30 feet high/100 sq. ft. per face	45 feet high/900 sq. ft per face	30 feet high/100 sq. ft. per face	30 feet high/100 sq. ft. per face
I-70/Rt. 94 Frontage					45 feet high/ 250 sq. ft. per face			
Changeable Copy	24 sq. ft per face/ 15 ft. high	<ul style="list-style-type: none"> may only be used in conjunction with a ground sign; must be affixed to same sign supports. 24 square feet per face message may change no faster than every 15 seconds, except for time and temperature which may change no faster than every 3 seconds. 						
Menu Boards		40 square feet for the gross aggregate of the sign; maximum of 2 signs						
Church Signs		50 square feet, monument sign, may include a 20 square foot changeable copy sign						
Window Signs			maximum 20% of window area; no flashing devices					
Directional Signs			4 sq. ft. per face/identify restroom, public telephones, walkway, entrances, exits, and similar features					
Identification Signs			<ul style="list-style-type: none"> 1 identification sign is permitted for the principle access to the premise and 1 sign for the secondary access. 12 square feet per face. 					